



# ONLINE FUNDRAISING ADVANCED

MobileCause online and event fundraising platform that takes your fundraising to the next level.

## \$499/month

Billed annually | No transaction fees | 2.5% credit card processing fees\*

### Text-to-Donate & Mobile Messaging

- ✓ Text-to-donate
- ✓ Branded keywords & 5-digit shortcodes
- ✓ Mobile subscriptions
- ✓ Unlimited inbound messages
- ✓ 50,000 text messages
- ✓ Personalized & long-form text messages

### Online Giving & Volunteering

- ✓ Online donation form
- ✓ Sign ups & volunteer management
- ✓ Petitions, memberships & surveys
- ✓ Email Studio

### Event Fundraising

- ✓ Integrated registration, ticketing & RSVP
- ✓ Live event thermometer
- ✓ Mobile pledging
- ✓ Mobile APP to collect in-person donations
- ✓ Merchant account\*\*
- ✓ 3 Credit card swipers

### Peer-to-Peer Campaigns

- ✓ Custom branding, videos & photos
- ✓ Text-to-donate keywords for participants
- ✓ Individuals or teams can easily set up & share pages with their personal network

### Reporting & Analytics

- ✓ Dashboard for reporting & analytics
- ✓ Account, campaign & form-level data
- ✓ Data insights by channel

### Customer Support

- ✓ 24/7 email & phone support
- ✓ Access to MobileCause Academy
- ✓ Dedicated Account Manager
- ✓ CRM Integration Specialist

### Digital Marketing Services

- ✓ Campaign strategy and best practices
- ✓ 3 campaigns set up with our experts
- ⊙ Up to 24 hours of service that includes:

- Campaign strategy
- Campaign calendar
- Promotion & marketing
- Donor cultivation
- Donation pages
- Donation form embedded on website
- Messaging and storytelling
- Volunteer registration
- Reporting

\* 2.5% credit card processing for Visa, Mastercard, Discover and AMEX

\*\* Merchant services account required to process transactions. Apply for an integrated merchant services account for direct deposit of donations, three free credit card swipers per account - \$85 per additional cc swiper (\$10 monthly gateway fee applies) or connect to approved third party payment gateways.