

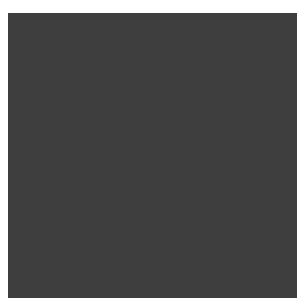
# GOLDCO<sup>®</sup>

WEBSITE STYLE GUIDE

## COLORS



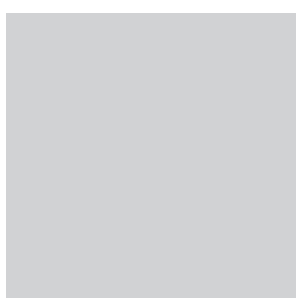
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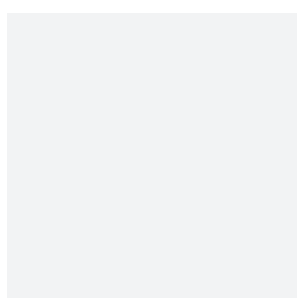
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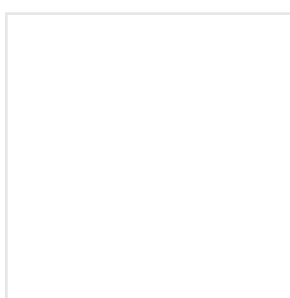
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#d1d3d4



#f1f2f2



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## FONTS

### Oswald

Regular is used in main headlines and buttons.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z

Bold is used on hero image headlines.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z

### Open Sans

Regular is used for all general copy.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z

Bold sentence case is used for one liner CTAs.

a b c d e f g h i j k l m n o p q r s t u v w x y z

EXTRA BOLD ALL CAP IS USED FOR ALL SUBHEADLINES

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

## BUTTON STYLES

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## ICON STYLE EXAMPLES

