

Hello,

Have you struggled with crafting engaging stories to motivate and inspire your supporters? That's why we're here to give you the lowdown on Hollywood's best story structure secrets and how to use them to maximize your content for each channel of your communications strategy.

Today, I am excited to share with you our Interactive Workbook: [Composing Captivating Stories for your Nonprofit](#).



“Our Five Key Components of Authentic Stories, are taken straight from the master storytellers at Pixar, and apply perfectly to nonprofit messaging.”

[Download it now](#) for an in-depth look at how to craft an authentic story that captivates your audience, no matter the marketing channel, so you can expand your reach and engage new donors.

[Download Interactive Workbook](#)

Please feel free to share this resource with any friends or colleagues looking to up-level their fundraising! Happy Writing!

Lindsey Himplill

MobileCause

Ready to simplify your fundraising efforts?

Learn more about how MobileCause can help:

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[Online Giving and Text-to-Donate »](#)

[Mobile Messaging »](#)