

# 11 LIVE FUNDRAISING APPEAL SCRIPTS

Templates for Crafting  
a Successful Ask



Nonprofits know they absolutely *must* go into their live fundraising event with a detailed plan: what goes where, what happens when. But why leave one of the most crucial moments of your event up to chance and improvisation?

We've compiled [11 customizable Live Ask Templates](#) to get you prepared with confident (and fun!) scripts to help fire up your guests and maximize your fundraising potential. Everything from Welcome Scripts, to Mobile Pledging and Impact: we've got you covered. We even share with you our absolute best tips on crafting any live ask.

“ These best practices will help you quickly and easily build confidence around a powerful ask that motivates your audience to give. ”

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## In search of more inspiration and strategy for your nonprofit?

Check out these great Event Fundraising Resources:

[Fundraising Event Ideas Your Attendees Will Love »](#)

[Fundraising Event Guide Templates »](#)

[4 Unexpected Ways to Use a Live Event Thermometer Infographic »](#)

